



NUMBER	EMS 102
TITLE	Culture, Mission, Vision & Values
CATEGORY	ADMINISTRATION
APPROVED BY	Board of Supervisors
EFFECTIVE DATE	2026-03-17
ORIGINATION & REVISION DATES	2026-03-17

PURPOSE

To summarize the organization’s culture and formally establish the organization’s mission, vision, and values as the guiding principles for all operations, decision-making, and conduct. These statements provide a consistent framework for delivering services, maintaining professional and ethical standards, and fulfilling the organization’s responsibilities to the public. All personnel are expected to understand and apply the mission, vision, and values in the performance of their duties, in organizational planning, and in interactions with patients, partners, and the community.

GUIDELINE

Our Cedar County EMS Culture

Care for Patients. Empower Clinicians. Serve Our Community.

Mission

Our mission is to deliver compassionate, patient-centered emergency medical care to the residents and visitors of our rural communities. We are dedicated to preserving life, reducing suffering, and promoting recovery with excellence and integrity, no matter the distance or challenge. We recognize that the heart of our service is our clinicians—their skill, commitment, and well-being are vital to ensuring the highest quality of care for those we serve. Together, we stand ready to respond, connect, and care for every member of our community.

Vision

We lead rural emergency medical excellence—delivering timely, compassionate, and evidence-based care to every patient. We support, value, and empower our clinicians to thrive. We build strong, connected communities through trust, innovation, and collaboration, ensuring that high-quality emergency care is always within reach, no matter the location.

Value Statements

Compassion: We care for every patient with kindness and respect.

Excellence: We deliver the highest standard of rural emergency care.

Integrity: We act honestly and responsibly in all we do.

Teamwork: We work together to serve our communities effectively.

Community: We are dedicated to the health and well-being of our neighbors.

Clinician Support: We value and empower our clinicians, knowing their strength drives our care.